

MACGILLIVRAY FREEMAN FILMS

FOR IMMEDIATE RELEASE:

Greg MacGillivray's Feature Documentary "Hollywood Don't Surf!" To Premiere At The 2010 Cannes Film Festival (Official Selection of the 2010 Cannes Film Festival, Classics Section)

Outrageous, cinematic retrospective explores fifty years of Hollywood surfing movies featuring Quentin Tarantino, John Milius, Steven Spielberg, Stacy Peralta, Gary Busey, Jan-Michael Vincent, Greg MacGillivray, Lee Purcell, Nia Peeples, Pamela Anderson, big wave legends Laird Hamilton, Greg Noll with Frankie Avalon and real-life 'Gidget' Kathy Kohner

LAGUNA BEACH, Ca. (April 28, 2010)—A unique combination of filmmaking glamour, sexy beach action, big wave legends, Hollywood myths and iconic California pop culture kitsch, **MacGillivray Freeman's** new feature documentary *Hollywood Don't Surf!* has been officially selected to premiere as a sneak preview at the **2010 Cannes Film Festival**. A comedic romp examining fifty years of Hollywood surfing films—with a tight focus on the overly ambitious production and near-disastrous release of John Milius' 1978 *Big Wednesday*—*Hollywood Don't Surf!* celebrates the culturally significant, remarkably enduring and always hilarious relationship between Hollywood and surfing.

"*Hollywood Don't Surf!*" is really about how Hollywood's superficial view of surfing culture has influenced popular culture and the story of what happened when real surfers tried to change that," said producer/director **Greg MacGillivray**.

"So many Hollywood filmmakers have tried to capture the essence of surf culture on the big screen, only to be rebuffed by surfers and critics alike," added director/writer **Sam George**. "*Big Wednesday* was no exception, but now more than thirty years later, the film has become one of the most highly regarded surfing movies ever with a worldwide cult following."

"No one is better qualified to bring big screen adventures and the strange but fascinating mix of surfing, beach sub-culture and Hollywood movies to life than Greg MacGillivray, or tell the story with such compelling insight and expert detail than waterman and surfing expert Sam George," said producer **Lincoln Forrest Phipps**. "It's surfers versus the studios—and an explosive tale for surfers and non-surfers alike."

Hollywood Don't Surf! features rare surfing footage such as Thomas Edison's 1906 Hawaiian surfing footage and excerpts and behind-the-scenes shots from numerous surfing films including *Gidget*, *Beach Party Movies*, *Ride the Wild Surf*, *Big Wednesday*, *North Shore*, *Point Break*, *In God's Hands* and *Blue Crush*. Interviews with Hollywood luminaries and surf stars alike feature **Quentin Tarantino, John Milius, Steven Spielberg, Stacy Peralta, Greg MacGillivray, Gary Busey, Jan-Michael Vincent, William Katt, Lee Purcell, Nia Peeples, Greg Noll, Laird Hamilton, Peter Townend, Robert Englund, Frankie Avalon** and real-life 'Gidget' **Kathy Kohner**.

Hollywood Don't Surf! marks a return of sorts for producer/director Greg MacGillivray to the world that helped launch his filmmaking career. Better known as the two-time Academy Award-nominated producer/director of such IMAX films as *Everest* and *The Living Sea*, MacGillivray began his career making surfing documentaries including *The Performers*, *Free and Easy*, and the cult classic *Five Summer Stories*. In 1977, Warner Bros. hired him to produce the second unit surfing sequences for *Big Wednesday*.

Hollywood Don't Surf! is a **MacGillivray Freeman Films** production produced by **Greg MacGillivray, Lincoln Forrest Phipps** and **Chris Kobin**, directed by **Greg MacGillivray** and **Sam George**, written by **Sam George**, executive produced by **William S. Price III**, edited by **Dale Beldin**, with music by **Steve Wood** and **Honk**.

ICM is representing the film worldwide. *Hollywood Don't Surf!* will be screened in the Cannes Classics program at the prestigious Palais des Festival as well as during the festival's Cinéma de la Plage showcase screenings.

(continued)

Hollywood Don't Surf!—Page 2

Greg MACGILLIVRAY—With a filmmaking career that spans more than 40 years, Greg MacGillivray is best known as one of the world's preeminent producer/directors of giant-screen IMAX Theatre films. He has produced and/or directed more than 35 giant-screen films, including two Academy Award-nominated films, *The Living Sea* and *Dolphins*, and the 1998 blockbuster hit *Everest*, which is the highest-grossing IMAX Theatre film of all time. Early in his filmmaking career, Greg worked in Hollywood, directing and photographing for Stanley Kubrick on *The Shining* and filming for the Academy Award-nominated *Jonathan Livingston Seagull* and the Academy Award-winning *The Towering Inferno*. He is the only director with three films—*To Fly!*, *The Living Sea* and *Everest*—in the IMAX Hall of Fame. In 2004, Greg and his wife Barbara created the non-profit MacGillivray Freeman Films Educational Foundation dedicated to the conservation of the world's natural and cultural heritage through giant-screen films and companion educational programming.

Sam GEORGE—Acknowledged as one of surfing's leading experts and aficionados, Sam George has been writing about the sport for more than 25 years. He co-wrote 2004's *Riding Giants*, the award-winning big wave surfing documentary chosen to open the 2004 Sundance Film Festival. He wrote and co-directed *Pipeline Masters* and *The Lost Wave: An African Surf Story*, which won both the Audience Award at the 2007 Malibu Film Festival and the Most Innovative Documentary Award at the Huntington Beach Film Festival. Sam also wrote the 2008 Sundance hit *Made in America*, a Stacy Peralta-directed documentary offering wrenching portrayal of the long-running feud between the Crips and the Bloods, South Los Angeles' most notorious African American gangs.

William S. PRICE III—William S. "Bill" Price, III is a co-founder and partner emeritus of TPG Capital, LP (formerly Texas Pacific Group), a private equity fund founded in 1992 with over \$30 billion in assets under management. TPG deals include Ducati motorcycles, Punch Taverns Group, Del Monte Foods, Petco, J. Crew, Continental Airlines, Gemplus, Grohe and Seagate. TPG has owned various wine industry assets including Beringer, Chateau St. Jean, St. Clement, Meridian, Stags Leap Winery and wineries in China and Turkey. Bill owns Durell Vineyards with 150 acres of pinot noir, chardonnay and syrah in Sonoma County. He founded Three Sticks Winery in 2002 and bought minority stakes in Buccella and Kistler Vineyards. He is a founder of The Vincraft Group, a winery acquisition fund which recently purchased the Kosta Browne Winery. Prior to forming Texas Pacific Group, Mr. Price was Vice President of Strategic Planning and Business Development for GE Capital and an attorney at Gibson, Dunn & Crutcher. Mr. Price serves as board chairman for Common Sense Media and the Gladstone Institutes. He also serves on the boards of the California Mentor Foundation, the Dignity Fund, Unitus Capital, Justgive.com and the California Academy of Sciences.

Lincoln Forrest PHIPPS—Lincoln Phipps forged an alliance with MacGillivray Freeman Films to develop and produce *Hollywood Don't Surf!* under his Pacific One Productions banner. His previous company UK/LA Management partnered with Sting's manager Miles Copeland/Firststars managing British recording artists and helping bring Sting's music to MacGillivray Freeman's hit *The Living Sea*. He then went to Paramount Features Legal and also worked with Ronald Shusett, executive producer of such blockbuster films as *Alien*, *Total Recall* and *Minority Report*, in a development capacity. Next he landed at Dennis Davidson and Associates DDA MediaTek as COO, a division of the leading provider of marketing services and pre-eminent PR firm for international film clients at the Cannes Film Festival. He produced the rock and roll theatrical production *Be Bop A Lula* with John Densmore of the Doors, Adam Ant and Lori Depp prior to the play's revival at the Edinburgh Festival Fringe 2009. Phipps was also an appointee to the Governor's Office of Governor Schwarzenegger and currently serves on the board of Americas Film Conservancy (AFC).

Chris KOBIN—Chris Kobin has written and produced nine films, including *Payback*, an ABC Made-for-Television Movie that reunited actors Edward Asner and Mary Tyler Moore, *Slasher: An IFC Original*, directed by John Landis, premiering at the South by Southwest Film (SXSW) Festival, *The Girl Next Door*, premiering at the Slamdance Film Festival, *Snoop Dogg's Hood of Horror* premiering at 8 Films To Die For and *2001 Maniacs* starring Robert Englund.

www.macfreefilms.com

CONTACT:

Lori Rick, MacGillivray Freeman Films
949-494-1055, lrick@macfreefilms.com